

# “FILES & PROFILES” FROM THE DISTRICT

“The Dixie District” District 17

October 2007 Issue

## Fall District Meeting THE OLD ENGLISH INN

Jackson, Tennessee


05-07 OCTOBER 2007



**(731) 668-1571**

This October issue of the *Files and Profiles* will be our very last opportunity to be able to market our district conference in Jackson. Both room and meal reservations are coming in nicely, but time is getting closer. . . fast!. In fact we have a short 19 days before we convene. Your meetings committee has been working on this meeting for you several months now and has obtained the best facility, food, and breakout presenters we possibly could. Please come have fun with us while also learning about our great organization.

Our national secretary, Robert Baldrige will be with us. This will be a good occasion to meet him and to discuss any concerns regarding our district and squadrons. The complete agenda, along with a guide of our breakout sessions are attached to this mailing. If you have any questions about our conference, do not hesitate to contact me, a member of our Meetings Committee or any member of our district bridge. That’s our job, so keep us busy!

When the meeting is finished at noon on Sunday, please turn in a completed critique sheet. We take seriously your comments for planning meetings in the future. 

### MERIT MARK SUBMISSIONS

One of the many privileges of being elected to a position at any level in USPS is that of deciding who among the people you work with is to receive a merit mark. One of the parameters of deciding is that you should know what the qualifications are to receive one.

Several qualifications exist and I certainly do not know them all; however I will try to take you through some basics as a quick guide.

First of all, a member should work at more than one project unless it is a huge project and must be important to the unit of USPS, nor should it be a project just to benefit the submitter. The work should not be simply for attending meetings, unless the individual has a report to give, teach or proctor a class. Attending any meeting is not just cause to receive a Merit Mark.

Normally we ask that the squadrons turn in their Merit Mark submittals about mid-September in case they are returned by the Area Monitor for rework. My theory is that the earlier the Merit Mark recommendations are turned in (and done properly), the sooner that individual receives his Merit Mark and will not be inclined to call the commander inquiring, “Where is my Merit Mark?”

Simply put, those turned in early will get processed faster and will not need to “take a number and wait” because thousands of Merit Mark submittals are waiting in line ahead of you.

Make your submittals easier by including all items, but be brief, giving details but not long descriptions. I am required to turn in a limited brief on each one. Usually it is necessary that I cut out superfluous verbiage to get the document down to the maximum space allowed on recommendations.

You may mail your recommendations to me for any district work your associates did before the Fall Conference, but please have it turned in to me before or during the Fall Conference.

I will make an additional recommendation for those who do not get their Merit Mark write-ups until after the Conference, but I will be busy at non-USPS business until 01 February.

Please make every effort to work with me in doing a good job for you. And I thank you in advance for your promptness.

P/D/C Ben Owen, SN

District Merit Mark Chair

## COMMANDER'S REPORT OF THE NORFOLK NATIONAL MEETING

My thanks go to all squadron commanders in our district. All thirteen of you made your voices heard in Norfolk during the business sessions. I carried nine votes with me and four of our squadrons sent voting members: Atlanta, Chattanooga, Muscogee and Memphis. Our district also had four Governing Board members in addition to our thirteen votes.

And that is only the beginning! I am so proud to give this report to you, beginning Wednesday night.

A few of us arrived late Wednesday afternoon and met for dinner with various Rear Commanders over dinner, discussing plans for the rest of the week.

Thursday began bright and early at 0700 with "closed" meetings of most of the committees. These are defined as being attended by members within the committees. However, the "VIP" breakout sessions ran concurrently with these committee meetings, assuring plenty of activities for everyone.

These National VIP Sessions ran all day Thursday and Friday. It was with a sense of pride that I saw District 17 members give presentations: Dale Hamilton (Music City), Eva and Ron Stob (Knoxville), Jeff Wise (Atlanta), Frank Taylor (Atlanta), John Farmer (Muscogee) presented two sessions and District 17 hosted Penny-Leary Smith Director of the Dismal Swamp Canal (This is the oldest hand dug waterway still in use today as part of the ICW.) that is located in northern North Carolina. These members represented us superbly and reflected the true USPS spirit.

The session for **Squadron Officers/General Members** convened late Thursday morning. It was here that the Power of One and Squadron Growth Awards were presented. Our district received the Ten Member Power of One Award for Janene Allen (Knoxville) and four Growth Awards for squadrons Chattanooga (12.50%), Music City (7.14%),

Atlanta (3.28%) and Johnson City (1.80%)  
Three districts received Growth Awards. The most successful district (D16) had a 3.86% increase in growth. Although our district did not receive this award, I was happy to know that with a -0.60%, we rank fifth from the top! Of that, I am proud.

The rest of the long day was spent in committees and breakout sessions.

Around 1800 most of us walked the two blocks to tour the Nauticus (The National Maritime Center) and the Battleship *Wisconsin*.

Friday started at 0800 sharp. This was the day of the "open" committee meetings and the members of District 17 were busy! Many of us representing you serve on at least one committee and those committees were in great form with some of their meetings lasting four to five hours. Ask Herman Green and Bill Wehrum about the Education Department meetings! We had to go without them on some of our district "fun things" because they were too busy to have fun with us after hours.

If any of us came back home without being more aware of our job responsibilities, it is certainly our own fault and not that of National's. I heard more than once while in Norfolk, "If you accepted an office, you accepted the responsibility of that office and its communications."

The District Commanders' Meeting lasted four hours, plus a special luncheon with reception. In the end, it lasted about six hours. Most of the time was spent with various members of the national bridge giving reports and informing us of the resolutions to be presented the following day. They also gave reasons why they felt each resolution should or should not be passed. The balance of time was spent discussing Membership Recruitment and Retention (or lack of). The districts who were given Growth Awards gave presentations of what methods of recruitment did and did not work for them.

After the worries and cares of the day, most of us D17 people assembled in my room for a tad of liquid refreshment before going to dinner together. Our little Best Ever Hostess (Carol Jordan) made reservations for us at The Freemason Abbey and Tavern, a wonderful place located a half mile from our hotel. This is a beautifully restored 135 year old church and thirty of us descended down there for dinner. Real crab cake! Real she-crab soup! We dined scrumptiously and that Carol Jordan outdid herself taking care of all of us. (Let's take her with us everywhere!)

We all fell into bed late that night; someone we all know and love (me?) had to be dressed and downstairs at the hotel the next

morning at 0630. The Secretary's Department has the pleasure of putting together and distributing the 700 seat packs for the business sessions on Saturday. What fun!

**Saturday** . This is the Big Day, the Grand Finale, or better yet. . . . a Swan Song for some.

At noon, 605 USPS members had registered for the meeting. After short introductions and presentations from several guests, the meeting got down to Brass Tacks.

There were three Resolutions to come before the Governing Board:

**District 2 Resolution:** The general subject matter is to vote to modify the USPS Mission Statement to include boating skills as an objective by modifying wording in the Strategic Plan, Article 2, and establish as policy that USPS publications include the development of boating skills and boating safety.

*This will be voted on in Dallas.*

**District 11 Resolution:** Determine that all USPS labeling in Piloting and Advanced Piloting Courses be charted in "True Degrees".

*The motion was defeated* and we will continue to plot in "Compass Degrees".

**District 21 Resolution:** Provide boat insurance coverage to all boating members; create a fund to assist losses incurred by members or provide no coverage to anyone.

*The vote was defeated.*

**Committee on Rules Report -** With the concurrence of the Operating Committee, recommends that the Governing Board revise the governance of USPS by adopting new Bylaws. The rationale for a new governance structure was presented to the 2007 Annual Meeting in Jacksonville and the spring district conferences. The motion is coming before this meeting to allow a smooth transition to the new structure if it is adopted. This change dealt with changing Section 5.3 of the National Bylaws: *Section 5.3: There shall be a Board of Directors comprised of the National Bridge and the most recent past chief commander willing and able to serve, such directors to be elected by the Governing Board at its annual meeting.*

There are nine different sub-sections referring to the responsibilities of this Board of Directors. Please contact me if you are interested in studying those, but in essence what this means is that we are now governed by a Board of

Directors. Several discussions arose from the floor both in opposition and in favor of this change. Although several districts voted against the motion, *the majority of votes were cast in favor of the motion and it passed.*

**Committee on Finance Report – Dues.**

Two years ago at the Fall Governing Board meeting in Portland, Oregon, the members of the Governing Board gave their approval to a proposed five year nominal dues increase that would be equal to the annual CPI. This was equal to an annual increase of \$1.80 for active members, \$.90 for additional active members, and \$.45 for adult family members. In August 2006 the Governing Board simplified the dues categories to two; Single, and Family Unit. A single active member pays dues as set by the Governing Board for their status (regular, sustaining, or life.) A family unit pays dues equal to the single rate for the primary member plus 50% of the single active rate, regardless of the number of members in the unit.

The motion below will set the dues rate for a regular active member to \$35.40, the dues rate for family units headed by a regular active to \$53.10, and the dues rate for family units headed by a life member to \$17.70.

Accordingly, in keeping with our Bylaws section 5.7.2b that requires that annual dues increases must be presented at the Fall Governing Board, is proposed the following:

***That the dues for a single regular active member total \$35.40 (a \$1.80 increase), effective in the spring of 2008 for the 2009 dues year.***

*The vote carried in favor of the dues increase.*

**Proposed 2008 Budget -** National Treasurer, V/C Joe Messenburg presented the proposed 2008 budget for approval. Below are the 2007 and 2008 figures for comparison. I brought back a copy of this budget; if anyone wishes to examine a more detailed copy, please let me know.

2007 - \$1,799,621

2008 - \$2,018,485

*The motion passed to accept the 2008 budget.*

**Report of the National Education Officer –**

I will report only briefly because our DEO Herman Green will be making a thorough report later regarding the many facets of the Educational Department. One short paragraph stood out in this report as it was given: "Unfortunately, the year reflected a further decline of 5,000 in attendance

at our public boating courses. The declining completions reflect the continuing change in market conditions, lack of promotions and fewer classes being offered. There were 291 fewer classes and 62 squadrons did not report any boating classes for the year. In addition, the National Safe Boating Week campaign did not materialize and produce students.”

That’s the “down side”. The following article is from your DEO Herman Green who attended all the Educational Department sessions possible. He reports:

### **Education at Fall Governing Board**

The Fall Governing Board meeting in Norfolk brought a number of issues to the table in the Education Department.

The first major issue in the DEO meeting was the discussion of the dramatic drop in the number of boating classes held by squadrons. Over 5000 less students were in our boating courses over the previous year, and some squadrons did not even offer a boating course. A bad trend, to say the least!

Discussions about how to help increase the number of students were debated for quite some time. It was also revealed the Safe Boating Week was a “bust” from the previous year. All the DEOs felt more National attention needed to be focused toward advertising and public relations. Look for that to happen this year; this directly relates to membership.

There are some really bright spots to discuss, however!

USPS University continues to shine and seminars are being given by squadrons around the country. If you squadron has not given any of these courses and you need help, have your SEO telephone or e-mail me and we will respond. Seminar sales surpassed 7,000 texts this past year.

There are now six seminars available for shipment, including the two new one, *Sail Trim* and *Power Boating*. By the end of the year, four more seminars will be available.

The new Boat Operator Certification program is scheduled to be launched by December and you will hear a lot more about this exciting program at the District Council meeting. The US Coast Guard has asked Congress for a uniform licensing program for recreational boaters and our program will meet all requirements for that request. USPS is the only organization in the

country to “step up to the plate” and meet those requirements.

Your Education Department is working hard to bring our mission into focus and increase the motivation of learning skills with all of us.

Come and learn more in Jackson. See you there!

D/Lt/C Herman Green, AP



## **THE DROUGHT AND LAKE LEVELS**

The lack of rain and soaring temperatures are affecting all of us this season. Lakes are at an all time low and many of us now have a lot of mud around our boats as they sit quietly at our piers. Below is an article from a local newspaper in Alabama. (*The Daily Home* by David Atchison)

“Officials say dredging operations along the Alabama River could come to a halt if down stream flows are reduced any further by the Alabama Power Company. As a result, Alabama Power may not reduce its downstream flow to 20 percent below minimum summer flow, said Charles Stover with APC’s reservoir operation.

Alabama Power found itself recently in the middle of a Alabama-Coosa-Tallapoosa basin drought teleconference, with the US Corp of Engineers wanting to withhold more water from Allatoona Lake in Georgia, while officials overseeing dredging operations and other industry officials in South Alabama are begging for more water along the Alabama River.

About a month ago, Alabama Power reduced its minimum downstream flow by 10 percent but had indicated it might reduce downstream flows even more. While Alabama officials are clamoring for more water downstream, US Army Corp of Engineers official said downstream hydrogenation water flows from Allatoona Lake in Georgia may be cut back from 2 to 1 hour.

There is practically no influx of water into APC lake impoundments and the continued drought is becoming more and more serious each day along the Alabama-Coosa-Tallapoosa and Apalachicola-Chattahoochee-Flint River basins.

While the demand for water in Alabama and Georgia continues to grow, the Southeastern states are moving into what is historically a dry period. All APC lake impoundments are already below the winter pool, which is not normally seen until December. Also, all APC take levels continue to drop, with no rain relief in sight.”

UNITED STATES POWER SQUADRONS  
 DISTRICT 17 FALL CONFERENCE 2007  
 5-7 OCTOBER 2007

**SATURDAY AFTERNOON SEMINARS**

Times	<i>Sir William Room</i>	<i>Sir Winston Room</i>
1400-1450	“Red Right Returning” (Part 1 of 2) Book Review and Discussion by the Author <b>JOAN CADHAM</b> and Publisher of “Red Right Returning” <b>JUDY ISHERWOOD</b> of “Red Right Returning”	Anatomy of a Riverboat - Past and Present” <b>P/C JOHN FARMER, SN</b> <b>Captain of</b> <i>the Star of Knoxville</i> Riverboat
1450-1500	Break	
1500-1550	Book Signing (Part 2 of 2) Question and Answer Session Author <b>JOAN CADHAM</b> <b>and</b> Publisher <b>JUDY ISHERWOOD</b>	“Overview of Boat Insurance” <b>JAKE HILL</b> , Representative Marine Insurance McGriff, Seibels, Williams Insurance Company
1550-1600	Break	
1600-1650	“Winterizing Your Boat” <b>P/C BEN BIRDWELL, AP</b> Knoxville Squadron	“Boat Operators’ Certification <b>P/D/C GLENN COWHAM, SN</b> Southeast Regional Certifier & <b>D/Lt/C HERMAN GREEN, AP</b> Advanced Certifier

**JUST ADDED!! 1500-1550 P/D/Lt/C DALE HAMILTON, AP will present**  
**“Persuading the Amateur to Build a Boat” Location: Cedric’s (First floor)**

**SUNDAY MORNING SEMINARS**

Times	<i>Sir William Room</i>	<i>Sir Winston Room</i>
0900-0920	New AP and JN Courses Discussion <b>P/D/C JACK COOK, SN</b>	
0920-0950	USPS University Class VHF Communications (Part 1 of 2) <b>D/Lt/C HERMAN GREEN, AP</b> District Education Officer	“Writing an Exciting Article and Putting Zip in Your Squadron Newsletter” Publisher <b>JUDY ISHERWOOD</b>
<b>\$20.00 FEE DUE FOR PARTICIPANTS TO COVER COST OF COURSE TEXTBOOK</b>		
0950-1000	Break	
1000-1050	“Birdsong Resort” Freshwater Pearl Farm presented by Owners <b>JANIS and BOB KEAST</b> with Discussion Open Session to Inspect Pearl Jewelry	
1050-1100	Break	
1100-1150	USPS University Class VHF Communications (Part 2 of 2) <b>D/Lt/C HERMAN GREEN, AP</b> District Education Officer	“Cooking Aboard: What Life is REALLY Like!” <b>JOAN CADHAM</b> First Mate and Author

**JUST ADDED!! 1100-1150 D/Lt/C MIKE SCHER, AP will present**  
**“A Secret Weapon for Recruiting Members”. Location: Hospitality Room!**

**THANK YOU FOR ATTENDING!**

Please fill out your evaluation sheet for the weekend before leaving.

**UNITED STATES POWER SQUADRONS  
DISTRICT 17 FALL CONFERENCE 2007  
SATURDAY AFTERNOON SEMINARS  
SUNDAY MORNING SEMINARS  
GENERAL INFORMATION SHEET**

**Saturday**

**“Red Right Returning”**

**(Part 1 of 2)**

Presented by Joan Cadham, author Time 1400-1450  
and Judy Isherwood, publisher

Location: *Sir William Room*

**About Joan Cadham:** Sailors will tell you: keep the red buoy on your right when returning to harbour. Joan Eyolfson Cadham has returned to harbour after an unforgettable voyage.

*Red Right Returning* is a love story – about a boat with a soul and the journey of two unsure people who fought their way to an enduring friendship. Because Joan and Jack discovered they both liked good food, included in the book are some of their favourite galley recipes. The book is not a recipe for a successful relationship; it is rather a menu of trials, tribulations and joy of the Skipper and the Viking, plus a few practical lessons learned about taking to the bounding waves in a small sailboat named *Hirondelle*.

A descendant of Icelanders, Joan grew up on a farm near Leslie, Saskatchewan. Attending a one-room country school, she was encouraged to love words and drama. Joan went on to earn a degree in Journalism, but writing was put on hold when she married and moved to Quebec.

After she met Jack, there was something about working on *Hirondell* with a man she wasn't sure she liked that sparked the creative spirit. After 26 years she left Quebec (and half her heart) and has returned to her home province. A journalist with some 4000 articles and several national column and provincial awards behind her, she lives in Foam Lake and writes for family-style magazines and several prairie newspapers.

**About Judy Isherwood:** Judy grew up on the Eastern Shore of Maryland in the atmosphere of water and boats and crabs and oysters. She went to college at Bouve in Boston and became a physical therapist. She married Geoffrey Isherwood and eventually moved to Montreal, Canada where Geof was a professor at McGill University.

Judy has written a number of books and plays. Her first book, *A Grassroots Chronicle* is a case history of how a town took up arms against the government of their town because of what they considered an injustice. She has written several other books, but my favorite is a book of poetry *Down to Earth*. In it she writes

“Poetry comes to all of us,  
Some write it down”.



**“Anatomy of a Riverboat,  
Past and Present”**

Presented by  
John Farmer

Time: 1400-1450

Location: *Sir Winston Room*

Captain John Farmer is captain of the *Star of Knoxville* riverboat. Before moving to Knoxville, he was captain of the *Tunica Queen* in Mississippi. During his career he has had many interesting experiences and when relating some of those happenings, his quick wit only adds to the stories!

You heard him speak in Birmingham last year at the Fall Conference about “*A Day in the Life of a River Boat Captain*”. Because his presentation was so well received, we asked Capt'n John if he would again consider speaking to us.

It will be interesting to learn what he has in store for his audience at the *Old English Inn*!

**“Red Right Returning”**

**(Part 2 of 2)**

Presented by Joan Cadham, author

Judy Isherwood, publisher Time: 1500-1550

Location: *Sir William Room* Session Two will

include a question and answer session of both presenters.

Judy is Joan’s publisher and they have consented to bring some copies of the book with them. Immediately after the question/answer time, we will host the signing of Joan’s book. It is timely to learn about the adventures of *Hirondelle* so near the holiday season. Perhaps someone on your gift list would appreciate a copy of *Red Right Returning*.

**“Overview of Boat Insurance”**

Presented by Jake Hill

Time 1500-1550

McGriff, Seibels, Williams

Insurance Company Location: *Sir Winston Room*

When Katrina came through, wielding her terrible force, boats all long our coast were totally destroyed. In the coastal counties and some counties inland of Alabama, Florida, Georgia, Louisiana, Mississippi and Texas, the insurance company was unable to provide a full coverage policy for boats over 30 feet, over \$100,000 or over 10 years of age.

Jake Hill will address our group by explaining today’s coverage and answering questions that we may have. He will also give an overview of the USPS Insurance Company’s position regarding boat insurance in the Gulf.

**"Persuading the Amateur to Build a Boat"**

Presented by Dale Hamilton

Music City Squadron Time: 1500-1550

Location: Cedric’s (1<sup>st</sup> floor Across from Dining Areas)

Modern boat building has all sorts of advantages and innovations that our antecedents had to do without. In this lecture, Dale recounts his own experience acquiring the basic skills and mastering some of these new innovations. Examples used are a 22’ Flying Bridge cruiser and a 1930’s style mahogany runabout – both built from scratch. Hopefully those who only dream of building their own boat will find the motivation to enter the satisfying realm of boat building.

**“Winterizing Your Boat”**

Presented by Ben Birdwell Time 1600-1650

Knoxville Squadron Location: *Sir William Room*

“I built my first boat when I was fourteen, which taught me, among other things, a true respect for PFDs. I graduated to British Sports cars and learned engineering is not always an exact science. My wife and I have just finished restoring a 1977 Mainship with a British built engine. This project has taught me a great deal. I enjoy problem solving and believe that where we may not be able to fix “any” boat, we can become our own boat’s best mechanic.” . . . . So says Ben Birdwell

**“Boat Operators’ Certification (BOC)”**

Presented by Glenn Cowham,  
Southeast Regional Certifier &

Herman Green,  
Advanced Certifier

Time: 1600-1650

Location: *Sir Winston Room*

Just what the heck is this?

Why and how will it affect my Squadron?

And who needs it, anyhow?

How can I get involved?

These questions will be answered and an open discussion will take place after the presentation. The discussion will include how your squadron can make it work to enhance and improve both your boating activities and squadron membership.

Learn about this new program from Advanced Certifier Herman Green and Assistant Regional Certifier Glenn Cowham.



**Sunday**

**“USPS University Class**

**VHF Communications “(Part 1 of 2)”**

Presented by Herman Green  
District Education Officer

Time: 0900-0950

Location: *Sir William Room*

In addition to the class topic information, learn about the new seminars, designed to help retain old members and gain new ones. Some of the newly released (Power Boating Operation and Sail Trim) will be presented and discussed.

**NOTE: Although the class is free to USPS members, there will be a fee of \$20.00 to cover the cost of the course manual. Please register to attend this class with Herman Green at [Rhergreen@aol.com](mailto:Rhergreen@aol.com)**



**“Writing an Exciting Article  
and Putting Zip in Your  
Squadron Newsletters”**

Presented by Judy Isherwood

Publisher, Shoreline Books      Time: 0900-0950

Location: *Sir Winston Room*

Have trouble putting excitement and motivation in your newsletter articles? Come hear publisher Judy Isherwood tell you how it’s done. . and how she chooses which books to publish: From the *West Island News*:

“Sitting on her front porch, bare feet tucked under her chair, Judith Isherwood doesn’t fit the standard big-city publisher stereotype. Surrounded by plants and plentiful seating, she speaks excitedly about the books she’s published and the ones to come.

Since 1991, Judy has been the publisher of Shoreline Press, a press that publishes books in small quantities. Her books are often the author’s first work. She started the press with colleagues from a writing group, but “everybody moved away”, so she kept it going, fueled by her own enthusiasm.

“I don’t do it to support myself; I do it because I love doing it,” she said.

What does she look for when considering a manuscript for publication? “I have to look at it in two ways. Is this something I really like, does it catch my eye, is it original? But I also have to think, “Is this going to sell?”

While she admits to “pushing 70”, she’s not planning to retire. It seems there is always another manuscript that needs to be published.



**Tennessee River Freshwater Pearl Farm;  
Birdsong Resort and Marina**

Presented by Owners

Janis and Bob Keast      Time 1000-1050

Location: *Sir Winston and Sir William Rooms*      *Birdsong Resort* is the

home of The Tennessee River Freshwater Pearl Farm – the only freshwater pearl culturing farm in America. Originally founded by John R. Latendresse (1925-2000) as one of eight pilot farm locations in 1979, all productivity measures eventually narrowed to the one location in Birdsong Creek. John and his wife Chessie, had attempted for many years to adapt the Japanese technique to our native waters, and species of mussels. 1984 was the first year a productive harvest was turned.

The freshwater pearl is rarely found naturally from these living animals (mussels), but grown at the only freshwater pearl-culturing farm operation in the North American continent.

The resort is a 58-acre complex that has been operated by Bob and his family as a second-generation owner since 1961. Bob says he and Janis operate in the true sense of southern hospitality.

The Keasts will bring several pieces of pearl jewelry from their showroom. Available for purchase will include bracelets, necklaces, earrings, pendants, rings and more. In fact, one of our door prizes will be a pearl gift from the Keasts. We appreciate their hospitality and generosity.



**“USPS University Class  
VHF Communications” (Part 2 of 2)**

Presented by Herman Green  
District Education Officer

Time: 1100-1150  
Location: *Sir William Room*

**“ USPS UNIVERSITY ON THE MOVE!”**

This hour is a continuation and conclusion of the USPS University Class that began this morning at 0900 in *Room One*



**“Cooking Aboard:  
What Life is REALLY Like!”**

Presented by  
Joan Cadham  
Author

Time: 1100-1150  
Location: *Sir Winston Room*

Joan writes: “When I first signed aboard *Hirondelle* as First Mate, Cabin Girl and Chief Cook, I had no experience with producing meals from a moving kitchen. My earlier sailing experience had all been aboard day sailers. At home, my hundred year old French Canadian kitchen accommodated cooking and serving with no undue hardship!

I could jump ship, try to maintain Skipper on a diet of beans and biscuits, or I could invent my own shipboard recipes that would work on a slightly leaky but loved wooden boat with questionable refrigeration and no on-board electrical power.”

These “cooking aboard” dishes fill the back of her book. From breads, soups and salads to hearty meat stews and dumplings, Joan guides her readers through both the joys and challenges on cooking while moving across The Great Blue.



?

**”A Secret Weapon for Recruiting Members”**

Presented by Mike Scher  
District Administrative Officer

Time: 1100-1150  
Location: Hospitality Room Area

Currently many of our squadrons use boat shows as a method of recruiting new members. The problem? Most people go to boat shows to buy boats; they don’t go to sign up for classes.

We need a new “weapon” to attract people to our booth. We need that special something that will make them want to come talk to US and WE need to provide them with a “product” they can use.

Come hear Mike tell you about developing his special “weapon” and how each of our squadrons can use it in enhancing its own member recruitment and member retention. His ideas are fresh and new and his enthusiasm is contagious!

District 17 Fall Conference, the United States Power Squadrons  
Hosted by the Memphis Squadron and the Meetings Committee  
The Old English Inn, Jackson, Tennessee  
Caterer: *World Champion Cajun Cookers*

**Meal Reservation Form**

Name (Print) \_\_\_\_\_

Other in Party (Print) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Friday Night, 05 October 2007

Dinner - Gumbo  
BBQ Shrimp  
Sausage with Red Beans and Rice  
Steamed Vegetables  
- Corn on the Cob  
Rolls

Dessert - Bread Pudding with Rum Sauce  
\_\_\_\_\_ tickets @ \$22.00 per person = \$ \_\_\_\_\_

Saturday Noon, 06 October 2007

Lunch - Pulled Pork  
Hamburgers  
Baked Beans  
Potato Salad  
Slaw

Dessert - Assorted Cookies  
\_\_\_\_\_ tickets @ \$18.00 per person = \$ \_\_\_\_\_

Saturday Night, 06 October 2007

Dinner - **Fish Fry**  
Caesar Salad  
Fried Catfish  
Baby Back Ribs  
Corn Soufflé  
Green Beans  
Sweet Potato Casserole  
Rolls

Dessert - Assorted Cheesecakes  
\_\_\_\_\_ tickets @ \$24.00 per person = \$ \_\_\_\_\_

**TOTAL SUBMITTED \$ \_\_\_\_\_**

NOTE: All meals include iced tea and regular and decaffeinated coffee.  
All meals are inclusive of tax and gratuity.

Dinner reservations must be received no later than 25 September 2007.

Make checks payable to: District 17 Meetings Committee

Mail check and this completed from to:

Ben Owen, SN  
P. O. Box 454  
Pell City, AL 35125



0900-0950 **District Council Meeting** *Byron/ Nelson Room*

- Call to Order D/C Janis Owen, JN
- Roll Call D/Lt/C Molly Cox, AP
- Approval of Minutes D/Lt/C Molly Cox, AP
- Old Business D/C Janis Owen, JN
- New Business D/C Janis Owen, JN
- General Announcements from the Council
- Adjournment

\* \* Five Minute Break \* \*

0955-1200 **District Conference Meeting Convenes** *Byron/ Nelson Room*

- Call to Order D/C Janis Owen, JN
- Pledge of Allegiance D/Flg/Lt Edie Oathout, JN
- USPS Pledge D/Flg/Lt Edie Oathout, JN
- Moment of Silence and Invocation P/D/C Norm Oien, AP  
District Chaplain
- Opening, Introductions D/Flg/Lt Edie Oathout, JN
- Welcome to Jackson
- Roll Call of Squadrons D/Lt/C Molly Cox, AP
- Minutes of Previous Meeting D/Lt/C Molly Cox, AP
- Chief Commander's Representative V/C Robert Baldrige, SN
- Committee Reports Audit P/C Matt Wycoff, JN  
Nominating P/D/C Marshall Herron, SN  
P/D/C Norm Oien, AP  
Planning Jon Stewart/Reese Austin  
Rules P/D/C Glenn Cowham, SN  
Bylaws P/D/C Bob Ginsberg, SN  
Meetings D/Lt/C Molly Cox, AP  
P/C Lloyd Cox, AP  
(Spring 2008 Conference)
- Treasurer's Report D/Lt/C Jeff Wise, N
- Secretary's Report D/Lt/C Molly Cox, AP
- Administrative Officer's Report D/Lt/C Mike Scher, AP
- Executive Officer's Report D/Lt/C Danny Tompkins, JN
- Unfinished Business
- New Business
- Announcements
- Recess Conference until Dinner Hour

1200-1230 **"Sitting Down with Robert"** V/C Robert Baldrige, SN  
USPS National Secretary

1230-1345 Lunch in the same room as morning business session. (Present ticket at door)  
The lunch bar will be set up immediately outside the room. This will give members a casual, relaxed lunch setting and hopefully enhance mingling with other members, networking and sharing information.

1400-1650 Breakout Sessions- See attached schedule of afternoon seminars.  
Joan Cadham and Judy Isherwood –Author and Publisher  
John Farmer – Riverboat Captain  
Jake Hill – Boat Insurance  
Ben Birdwell – Winterizing Boats  
Glenn Cowham and Herman Green – Boat Operator Certification  
Dale Hamilton – Wooden Boats

**Uniform for Saturday Evening - -**

**District Bridge - - Uniform F (white long sleeved shirt, tie and long dark slacks)**

**Members: Uniform F optional Blazer with tie or other appropriate attire.**

1650-1900 Hospitality Suite Open  
“free time” until 1900)

*Room 119 in Lodge* (This is

1900-‘till Conference Reconvened

Dinner Served

*Byron/Nelson Room*

District Commander’s Message

D/C Janis Owen, JN

Chief Commander’s Message

V/C Robert Baldrige, SN

National Secretary

Education Awards

D/Lt/C Herman Green, AP

District Education Officer

Door Prizes

Memphis Squadron

Adjourn Conference

D/C Janis Owen, JN

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Sunday, 21 January –

Breakfast complimentary

*Huntsman Room*

0900-1150 **Sunday Morning Breakout Sessions – Uniform:** Casual, comfortable attire

A few copies of the schedule and synopsis may still be found at the registration desk.

See attached schedule for morning seminars.

Jack Cook and Herman Green –USPS University Course (Fee \$20)

Judy Isherwood – Writing Articles

Janis and Bob Keast – Freshwater Pearl Farm

Herman Green – Second Part of USPS University Course

Joan Cadham – Cooking Aboard

Mike Scher – Secret Weapon for Recruiting

**Mark your calendars now:**

District 17 2008 Change of Watch and Spring District Conference

Comfort Inn Suites and Conference Center

6710 Ringgold Road

Chattanooga, Tennessee 37412

(423) 893-7979

**07-09 MARCH 2008**

**REMEMBER TO FILL OUT CRITIQUE SHEETS AND LEAVE THEM IN THE BOX AT THE COFFEE BAR ON FIRST FLOOR.**

**We read each one after the conference and take your comments and suggestions seriously when planning future meetings.**